

CONTACT

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   Jessicavtwuiiver

SKILLS

Software

Photoshop	●●●●●●●●
InDesign	●●●●●●●●
Illustrator	●●●●●●●●
Dreamweaver	●●●●●●●●
HTML/CSS	●●●●●●●●
Microsoft Office	●●●●●●●●
Keynote	●●●●●●●●
Wordpress	●●●●●●●●
Squarespace	●●●●●●●●
Premiere Pro	●●●●●●●●
Lightroom	●●●●●●●●

Language

Dutch	●●●●●●●●
English	●●●●●●●●
German	●●●●●●●●

ACHIEVEMENTS

- **June '14 & Aug. '14:** Project featured on the **Offset Warehouse** blog
- **July '14:** Featured on online magazine **Demur**
- **June '14:** Won a student membership of the **Institute of Directors** for the best presentation during **Enterprise Summer School**
- **June '14:** Final project and portfolio displayed on **Graduate Fashion Week** and shortlisted for the **GFW Ethical award**
- **May '14:** Finalist in **UCA's Creative Challenge Competition**
- **Jan. '14:** Featured on online blog **Sales Gossip**

Jessica van Twuiiver

PROFILE

Creative, inquisitive, highly organised graphic designer, retoucher, lingerie designer and social entrepreneur. Ambitious, adaptable, fast and hard working.

Born and raised in The Netherlands. Lived, studied and worked in England for over 6 years. Traveled the world. Owing my second business.

Insight into the fashion industry, current fashion trends and research skills.

Proficiency in branding, illustration, visual merchandising, social media, web design, trend forecasting, photography, styling and image editing.

Strengths: Concept development, generating concept ideas, branding, advertising, problem solving, communication, independent and teamwork skills.

EXPERIENCE

May '13 - present

Freelance Graphic Designer

Clients: Green Park Content

After resigning from my perm position I continued working for them freelance Projects:

- All Things Hair, a website by Unilever, <http://allthingshair.com/>
- LVMH- a study for a cocktail content hub
- Telescope

Mar '16 - Jan'17

Green Park Content (London) - Graphic designer

Sole Graphic Designer for GPC based in London, New York & Sao Paulo

Project: All Things Hair, a platform by Unilever

<http://allthingshair.com/>

- Creating graphics for both web and print
- Banners, social media content
- Image sourcing, editing & retouching
- Infographics & illustrations
- Video, photoshoot & streetstyle production assisting
- Video editing, GIF animations, cinemagraphs, parallax photo effects
- Working with brand guidelines and creative briefs
- Working in fast paced environment and meeting tight deadlines

Nov. '14 - present

Adriëlle intimates (London) - Founder & CEO

- Design & development of collections
- Sourcing materials & contacting suppliers
- Managing production
- Creating business plan & presentations
- Liaising and communicating with advisers
- Branding, graphics, social media and web design
- Research trends, industry developments, competitors and inspirational brands
- Attend trade shows, talks, workshops and webinars

Aug. '14 - Dec. '15

Ethical Fashion Forum (London) - Graphic Designer

- Designing of business plan, presentations and brochures
- Event support

Mar. '13 - Aug. '13

Hunkemöller International (*Hilversum, NL*) - Visual Merchandising

- Assisting the VM designer & VM team
- Creating digital visualisations
- Assisting with development of VM new store concept
- Styling & photography of mannequins, styling Head Quarters
- In store Visual Merchandising

Aug. '12 - Sep. '12

Louis Goldstein Kersen (*London*) - Graphic Designer

- Making trend boards to promote their products to customers
- Trend researching
- Sample photography & labelling

Sep. '11 - Present

Create2send (*Amsterdam*) - Greeting Card Designer, *kaartopmaat.nl* & *goededoelenkaartje.nl*

Feb. '11 - Oct. '11

ProActive Marketing (*Aldershot, UK*) - Researcher

- Contacting Dutch companies
- Managing database
- Working with spreadsheets
- Working with daily targets
- Communicating with manager and colleagues

Sep. '10 - Present

Kaartje2go (*Utrecht, NL*) - Greeting Card Designer, *kaartje2go.nl*

May '10 - May '13

Creative Minds (*Made, NL*) - Cofounder, Graphic Designer

- Branding, websites, illustrations and more
- Contact with clients

Sep. '09 - Dec. '09

Achten Fashion Group (*Waalwijk, NL*) Graphic Designer

- Processing hand drawn technical drawings in Illustrator
- Processing photo references into Illustrator drawings
- Designing of shoes (shape & colour)
- Designing of labels, tags & illustrations
- Designing promotional materials and catalogues

Jan. '09 - June '09

K+VL Reclame (*Breda, NL*) - Graphic Designer

Designing promotional materials, websites, magazines, illustrations and more

EDUCATION

Aug. '15

University of the Arts London, LCF (*London*) - Short course, Lingerie and swimwear design

June '14

Enterprise Summer School, UCA + University of Surrey (*Guildford, UK*) - Introduction to the world of enterprise

Sep. '11 - June '14

University for the Creative Arts (*Epsom, UK*) - BA (Hons) Fashion Promotion & Imaging

Awarded First Class

Sep. '06 - June '10

Grafisch Lyceum Rotterdam (*Rotterdam, NL*) - Media Designer, Fashion & Trends